

For Immediate Release

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Pacific Northwest singer/songwriter LeRoy Bell named  
Amazon.com's Breakthrough Artist for July

Singer/Songwriter LeRoy Bell has been creating quite a buzz in his hometown of Seattle with the release of his first full-length solo album, Two Sides to Every Story. The buzz has attracted Seattle-based web giant Amazon.com, who has named Bell their "Advantage Music Breakthrough Artist" for July.

*"The Amazon Advantage Breakthrough Artist program is designed to showcase to our customers exceptional but undiscovered talent," said Erin Eaves, Advantage Sr. Manager at Amazon.com. "Leroy Bell has a storied pedigree as a songwriter yet his talents as a singer are just now being recognized. We are very excited about the release of "Two Sides to Every Story" and look forward to Leroy Bell becoming a household name."*

Bell will be featured on Amazon.com's music pages as well as marketed to Amazon.com customers through email and other incentive programs.

A year in the making, Two Sides To Every Story delivers poignant songs of peace, passion, politics, lament, love and deceit. Bell's first solo release, the EP Spending Time (2003), gained critical acclaim for the unique "acoustic soul" sound. Selling over 12,000 units independently and gaining airplay on over 100 radio stations, it set the groundwork for this full -length release.

The bountiful 14 tracks of Two Sides To Every Story reflect LeRoy's visions, past hopes and future promises told from the multiple perspectives of life. Two Sides To Every Story brings to light social issues, concerns, and compassion for everyone. With the hopes of youth, love, lost love, and optimism for humanity, Bell speaks through his personal observations and musical lyricism. Written by LeRoy Bell over the past two and a half years, the social parallels can be drawn by the listener.

Though just released, Two Sides to Every Story is getting substantial airplay at AAA radio stations across the country including featured airplay on Seattle's KMTT- The Mountain 103.7.

Bell's knack for artful songwriting has a vivid history. As half of the youthful songwriting team Bell & James , Casey James and LeRoy Bell are the authors of Elton John's Grammy-nominated 1979 Top Ten hit, "Mama Can't Buy You Love,"

and Elton's 2004 #1 British single "Are You Ready For Love". Bell and James also attained top ten status with the dance hit, "Livin' It Up Friday Night".

For LeRoy writing became the main focus over performing allowing him to collaborate with legendary songwriter/producer Thom Bell (his uncle) and Casey James penning songs for The Spinners, The O'Jays, Rita Marley, The Temptations, Johnny Mathis, Phyllis Hyman and many more.

Only recently has LeRoy surfaced as the singer/songwriter he is today. Gaining early acceptance and warm reception, he has recently performed with B.B. King, The Beach Boys, Al Green, Taj Mahal, Jackie Green, Keb Mo, LeAnn Rimes, The Temptations, The O'Jays, Mavis Staples, Colin Hay, Leon Russell, Sonny Landreth, Kenny Loggins, The Young Dubliners, among others.